

Golf Tournament Statement of Work

Summarized Core Services



SUMMARIZED SERVICES

Great Golf Events' services are designed to facilitate and manage all the pre-event and event-day marketing, administration and logistical tasks that are traditionally managed by your staff. While we eliminate these time consuming tasks, your responsibilities become more simplified - allowing the golf committee to strictly focus on promoting the golf event and other existing business matters associated with day-to-day operations.

- Single Vendor Solution (One Phone Call – One Contact – One Invoice)
- Research Potential Golf Venues
 - *Negotiate and Contract with Venue based on Final Committee Decision*
- Design and Maintain Custom Website W/Online Registration
 - *Foundation for promoting the event, information dissemination and capture of registration data*
- Create and Manage Event Plan
 - *Maintained on Separate Website - W/Client Access*
 - *Registration Database & Up-To-Date Pairings Accessible from Event Plan Website*
- Manage Player Pairings and Registration Database
 - *All Player Follow-Up with registered Teams, Vendors & Sponsors*
- Secure all Logos from Sponsors and Manage/Order all Necessary Signage
- Save the Date & Invitation Design
- Single Recourse to secure all Tournament Items at Cost.
 - *Team & Contest Awards, Welcome/Tee Gifts, Tournament Signage, Hole in One Insurance, Etc.*
- Online Check-In Software/VIP Protocol – Streamlines Check-In & Check-Out + Doubles Event Day Revenues.
- Create and Maintain Budget
- Manage Financial/Payment Transactions – TBD by Client
- Coordinate all Event Logistics with Golf Course Staff: Pre-Event and Event Day
- Roger Caldwell On-Site for the Event. (Certified Golf Outing Consultant & Trick-Shot Entertainer)
 - *Entertain Guests/Players During Play (Par 3 Hole) & Facilitate Wager Game to Raise Funds for Charity.*
 - *Traditionally \$5,000 to \$10,000 - Based on 100 Player Event*
 - *Post Event 20 Minute Golf Show*

More Laughs – Great Memories – Happier Players & Sponsors

[Vimeo Channel – Click Here to Watch Videos](#)

Great Golf Events, Inc.

Established in 1998

Roger Caldwell (Owner & Founder)

- Certified Golf Tournament Consultant &
- Golf Trick-Shot Entertainer

Headquartered: Kansas City Metro Area

Endorsed by: Adidas/TaylorMade Golf

70 + Events/Year



Great Golf Events, Inc.

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